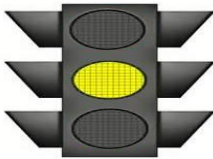
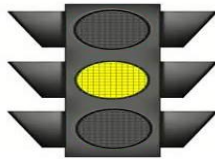


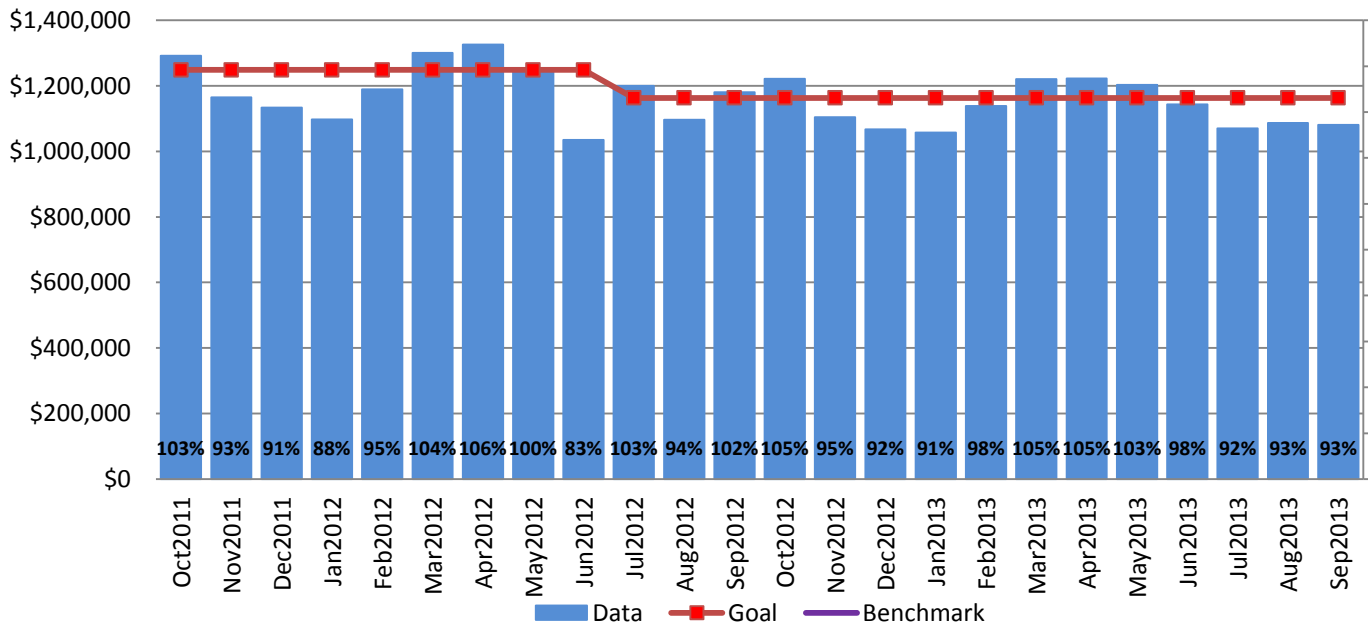
Off-Street Revenue at PARC Facilities

Parking Authority of River City (PARC)

10/22/2013

Measurement method		Why measure?		What is our goal?	
The monthly dollar amount of Revenue for PARC off Street Garages		To quickly identify and turn performance data into information in order to make data driven decisions		Increase Revenue from Off-Street Sources	
How are we doing?					
Oct2012-Sep2013 12 Month Goal	Oct2012-Sep2013 12 Month Actual		Sep2013 Goal	Sep2013 Actual	
\$13,958,124	\$13,612,699		\$1,163,177	1,080,627	
			Performance Stoplight Key		
			Red Light = Off Goal Yellow Light = Approaching Goal Green Light = Meets Goal No Lights = No Goal/No Data		

Off-Street Revenue at PARC Facilities



LOUISVILLE METRO
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